

MAHESH JAIJI

Kochi, Kerala

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+919778309778

- Highly motivated and results-oriented team player.
- My personal promise: Adaptable professional with a positive attitude, I am 100% adept at maintaining composure and navigating challenges.
- Committed to supporting the team, with a strong work ethic and high availability.

Work Experience

Associate Creative Director

Karupp Tattoo Studio - Kochi, Kerala

January 2023 to Present

1. I leverage my skills in social media management (@karupptattoostudio), website creation, and online advertising.
2. Build and manage engaging content for Instagram (42k+ followers), including photos, videos, stories, and reels. Grow communities through targeted strategies and active audience engagement. Reels reaching 7M+ views totaling
3. Website Development: Create and maintain user-friendly websites using website builder platforms (Wix).
4. Google Ads Campaigns: Design and launch targeted Google Ads campaigns to achieve marketing goals such as brand awareness through Google maps, website traffic, or lead generation.
5. Create high ticket sales for tattoo training courses.

Kalari Trainer Certification

ENS Kalari

2022 to 2022

Mastered balance, agility, and inner strength through rigorous training.

Gained discipline, confidence, and mastery over dynamic stances.

Acquired effective stretching techniques and therapeutic massage skills.

Committed to sharing Kalaripayattu's wisdom through dynamic classes and personalized instruction.

Education

Bachelor of Arts Degree in Psychology, Criminology, RD

Institute of Social Service - Mangalore, Karnataka

June 2019 to August 2022

12th in Biology, Maths, Chemistry, Physics

S.B.O.A. Public School, Ernakulam - Kochi, Kerala

June 2017 to April 2019

Skills / IT Skills

- Social Media Marketing
- Video Editing (3 years)
- Videography, Photography (3 years)
- Communication skills
- SEO (1 year)
- Sales (1 year)
- English